

## Correspondence

### Dr. Manjula K.G

Programme Co-ordinator,  
Department of Commerce  
WhatsApp No: 9645001516

### Dr. Sumesh .G.S

Co-ordinator,  
PG Department of Commerce  
WhatsApp No: 9447855544

### Mr. Ratheesh. R.J.

Co-ordinator,  
PG Department of Commerce  
WhatsApp No: 9446791648

**Please Click here to register**

<https://forms.gle/UHG62SN95kapWXMk9>

### About College

The Nair Service Society established VTM NSS College in 1964 in commemoration of the great freedom fighter Thalukulathu Velu Thampi Dalawa on the occasion of his 200<sup>th</sup> birth anniversary. The college is affiliated to the University of Kerala and accredited with B<sup>+</sup> Grade (CGPA 2.71) by NAAC. The college offers 11 UG & 4 PG Programmes. Our research committee aims to inculcate research aptitude among the faculty, research scholars and students. It encourages research interest among faculty and the exchange of information regarding various aspects of recent trends in research. Research committee always tries to update the recent trends in Science & Technology, Social science, Literature and Commerce.

## Organizing Committee

Dr. V.M. Anandakumar (Principal)

Ms. Shama Pillai (Co-ordinator , IQAC)

Dr.Manjula.K.G ( Programme Co-ordinator,  
Head & Assistant Professor)

Dr. Kalarani .T.G

Mr.Ratheesh .R.J.

Dr.S.Priya

Dr.Sumesh .G.S.

Dr. Hari.K.

Dr. Gopika.G.G.

Dr. Remya Krishnan. G.R.

Adv. Rajarajan

### Day 1 - 24/03/2022

Topic : INTRODUCTION TO  
RESEARCH METHODOLOGY  
Time : 6pm to 8pm  
Resource person : **Dr.P.N.Hari Kumar**  
Professor, School of Business Management  
and Legal studies University of Kerala



### Day 2 - 25/03/2022

Topic : INTRODUCTION TO  
MEDIATOR AND  
MODERATOR  
Time : 6 pm TO 8 pm  
Resource Person : **Dr Mariam Anil**  
Assistant Professor, Department of Management  
College of Commerce and Business Administration  
Dhofar University, Salalh Oman



## VTM NSS COLLEGE

Dhanuvachapuram, Thiruvananthapuram  
(Accredited by NAAC with CGPA 2.71 at B<sup>+</sup> Grade)

[www.vtmnsscollege.ac.in](http://www.vtmnsscollege.ac.in)

### ARCSSCAL-2022

(Annual Research Conference of Science,  
Social Science, Commerce Arts and Language)



### IRCCM - 2022

(International Research Conference on Commerce and Management)

## DESIGNING RESEARCH IN THE NEW NORMAL

2022 March 24, 25

Platform : Google Meet

*Organised by*

**Post Graduate Department of Commerce  
in association with IQAC**  
(Internal Quality Assurance Cell)