



Dr. Gopika G G

Assistant Professor,

P G Department of Commerce,

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Education

Ph D (2013) Department of Commerce, University of Kerala, Kariavattom,
Thiruvananthapuram

M Phil - M S University, Tirunelveli

M Com - M S University, Tirunelveli (Accounting Main)

B Com - University of Kerala, Thiruvananthapuram (Co- Operation Main)

B Ed -University of Kerala, Thiruvananthapuram

Gaanabhooshanam (Diploma in Music)- Veena main (Centre- SST College of Music,
Thiruvananthapuram)

Area of Interest

International Finance, Cost Accounting, Business Economics

Work Experience

01-06-2018 to till date

Assistant Professor, P G Department of Commerce, VTM NSS College,
Dhanuvachapuram

Membership in Professional Bodies

Indian Accounting Association

Publications

“Foreign Direct Investment Policies in the Liberalised Telecom Sector of India- A
Review”, International Journal of Business and Management Invention, e-ISSN :
2319-8028 p-ISSN : 2319- 801X, volume 3 Issue 3 (March 2014 Version II)

“Growth and Development of Telecom Sector in India- An Overview”, IOSR Journal
of Business and Management, e-ISSN : 2278- 487X p-ISSN : 2319- 7668, volume 16
Issue 9 (Version I)

**Paper
Presentations
in Conferences**

**Programmes
Co-ordinated**

“Prospects of Retailing Industry in Liberalization” , International Conference on New Age Marketing Strategies in Banking and Tourism Sector, Conducted by St. Joseph’s College, Irinjalakuda (2008)

“Corporate Governance and Business Ethics in Corporatised Telecom Sector in India”, All India Accounting Conference and International Seminar on Accounting Education and Research, Jointly Organised by Department of Commerce, University of Kerala and IAA Kerala Branch. (November 13-14, 2010)

1. Online Workshop on ‘How to face a Debate Competition’ on 17th July 2021,
2. Elocution competition ‘British rule for 190 years and present India’ on 15th August 2021
3. Inter Collegiate Debate Competition on ‘Whether Gadgil Report is to be Implemented’ on 25th October 2021
4. Intra Collegiate Debate Competition on ‘Climate Change in Catastrophe Waiting to Happen and Not a Technical Challenge to be Overcome’ on 2nd November 2021
5. Inter Collegiate Elocution Competition on ‘Democratic Process and Functioning of Co- Operative Societies in Kerala’ on 20th November 2021
6. Three-Day Workshop on ‘e-Brochure Designing & e-Certificate generation’ on 21st ,22nd , and 23rd January 2022
7. Two- day workshop on ‘How to Create Effective Presentation in PowerPoint’ on 28th and 29th May, 2023
8. Inter- Collegiate Quiz Competition on National Education Policy- 2020, on 30th May 2023
9. Inter- Collegiate Quiz Competition on Entrepreneurship Development, on 21st August 2023
10. Organised a Discussion- ‘Meet the Entrepreneur’ on 21st August 2023
11. Intra Collegiate Quiz Competition on 2nd November 2023
12. Inter Collegiate Debate Competition on ‘Business Ethics Passing Fad Today’ on 9th

FDP attended

13. One- day workshop on ‘Mushroom Cultivation and Marketing’ on 12th January 2024

1. Attended Three Day Faculty Development Programme on Nurturing Habit of Entrepreneurship Among Students, organized by Innovation & Entrepreneurship Development Centre (IEDC), H.H.M.S.P.B.N.S.S. College for Women, Thiruvananthapuram and supported by Kerala Startup Mission from 25/07/2019 to 27/07/2019
2. Attended Two Day Faculty Development Programme on Statistical Analysis for Social Science, organized by the Faculty of Management Studies, Noorul Islam Centre for Higher Education(Deemed to be University u/s 3 of the UGC Act 1956), Kumarakoil, Thuckalay, Tamilnadu on 4th and 5th October 2019
3. Participated in two days online Faculty Development Program on “MIGRATION OF IT INFRA USING CLOUD”, organized by Department of Applied Science under IQAC, PIET, Jaipur on 20th and 21st May, 2020.
4. Attended One Day Online Faculty Development Programme on Researching, Structuring & Writing Proposal, organized by the Department of Commerce, Rathinam College of Arts & Science, Coimbatore on 27th May 2020
5. Participated in the online Faculty Development Programme on “Securities Market”, jointly organized by National Institute of Securities Market (NISM) & KLE College of Business Administration, Lingraj College (Belgavi) on 27th and 28th August, 2020
6. Participated in the Faculty Development Workshop on “Accounting Standards”, for the Commerce faculty members of Colleges and Universities, jointly organized by Ernakulam Branch of SIRC of the Institute of Chartered Accountants of India and School of Management and Business Studies, Mahatma Gandhi University,

**Short Term
courses
attended**

Kottayam with the support of Accounting Stands Board of ICAI, held from 27th October to 30th October, 2020

7. Participated in the Online Inter-national level Faculty Development Workshop on “CCEs through Google Classroom”, organized by Dr D Y Patil Institute of Management Studies, Pune, on 6th November, 2020
8. Successfully completed One Week Faculty Development Programme on “TRANSFORMING LIFESTYLE THROUGH YOGA DARSHAN & ITS FUNCTIONAL MODES”, organized by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Human Resource Development, Pandit Madan Mohan Malavya National Mission on Teachers and Teaching, from 20th to 26th November, 2020

1. Participated in the Short run (one week) Course on E- Content Development for faculty in universities and affiliated colleges, organized by MHRD- Teaching Learning Centre (TLC) under **Pandit Madan Mohan Malavia National Mission on Teachers and Teaching (PMMMNTT), Department of Education, University of Calicut**, from 26/08/2019 to 01/09/2019 and successfully completed the course.

2. Successfully completed (on 19th May 2020) an online Short term (4 weeks) Non-credit Course on Leadership and Emotional Intelligence, authorized by **Indian School of Business** and offered through Coursera

3. Successfully completed (on 22nd May 2020) an online Short term (5 weeks) Non-credit Course on Introduction to Philosophy, authorized by **The University of Edinburgh** and offered through Coursera

4. Successfully completed (on 23rd May 2020) an online Short term (4 weeks) Non-credit Course on Project Management: The Basics for Success, authorized by the **University of California, Irvine** and offered through Coursera

5. Successfully completed (on 25th May 2020) an online Short term (6 weeks) Non-credit Course on Initiating and Planning Projects, authorized by the **University of California, Irvine** and offered through Coursera

6. Successfully completed (on 30th May 2020) an online Short term (7 weeks) Non-credit Course on Financial Markets, authorized by **Yale University** and offered through Coursera

7. Successfully completed (on 27th July 2020) an online Short term (3 weeks) Non-credit Course on International Hospitality & Healthcare Services Marketing, authorized by **Yonsei University** and offered through Coursera
8. Successfully completed (on 29th July 2020) an online Short term (3 weeks) Non-credit Course on Sustainable Tourism – promoting environmental public health, authorized by **University of Copenhagen** and offered through Coursera
9. Successfully completed (on 31st July 2020) an online Short term (6 weeks) Non-credit Course on Moralities of Everyday Life, authorized by **Yale University** and offered through Coursera
10. Successfully completed (on 1st August 2020) an online Short term (7 weeks) Non-credit Course on Advertising and Society, authorized by **Duke University** and offered through Coursera
11. Successfully completed (on 4th August 2020) an online Short term (4 weeks) Non-credit Course on Understanding Financial Markets, authorized by **University of Geneva** and offered through Coursera
12. Successfully completed (on 12th September 2020) an online Short term (5 weeks) Non-credit Course on Brand Management: Aligning Business, Brand and Behaviour, authorized by **University of London and London Business School** and offered through Coursera
13. Successfully completed (on 13th September 2020) an online Short term (6 weeks) Non-credit Course on Community Organizing for Social Justice, authorized by **University of Michigan** and offered through Coursera
14. Successfully completed (on 14th September 2020) an online Short term (6weeks) Non-credit Course on Managing Responsibly: Practicing Sustainability, Responsibility and Ethics, authorized by **University of Manchester** and offered through Coursera
15. Successfully completed (on 20th September 2020) an online Short term (4 weeks) Non-credit Course on Music Business Foundations, authorized by **Berklee College of Music** and offered through Coursera
16. Successfully completed (on 21st September 2020) an online Short term (5 weeks) Non-credit Course on Creativity And Entrepreneurship, authorized by **Berklee College of Music** and offered through Coursera
17. Successfully completed (on 21st September 2020) an online Short term (10 weeks) Non-credit Course on The Science of Well-Being, authorized by **Yale University** and offered through Coursera

**Workshop
Attended**

18. Successfully completed (on 21st September 2020) an online Short term (5 weeks) Non-credit Course on Copyright for Educators & Librarians, authorized by **Duke University, Emory University and The University of North Carolina at Chapel Hill** and offered through Coursera

19. Successfully completed (on 23rd September 2020) an online Short term (6 weeks) Non-credit Course on Music as Biology: What We Like to Hear and Why, authorized by **Duke University** and offered through Coursera

20. Successfully completed (on 24th September 2020) an online Short term (5 weeks) Non-credit Course on Learning to Teach Online, authorized by UNSW Sydney (**The University of New South Wales**) and offered through Coursera

21. Successfully completed (on 29th September 2020) an online Short term (5 weeks) Non-credit Course on Introduction to Personal Branding, authorized by **University of Virginia** and offered through Coursera

22. Successfully completed (on 4th October 2020) an online Short term (9 weeks) Non-credit Course on Internet Giants: The Law and Economics of Media Platforms, authorized by **The University of Chicago** and offered through Coursera

23. Successfully completed (on 5th October 2020) an online Short term (3 weeks) Non-credit Course on Intro to International Marketing, authorized by **Yonsei University** and offered through Coursera

24. Successfully completed (on 5th October 2020) an online Short term (5 weeks) Non-credit Course on Autism Spectrum Disorder, authorized by **University of California, Davis** and offered through Coursera

25. Successfully completed (on 9th December 2020) an online Short term (3 weeks) Non-credit Course on International Entertainment and Sports Marketing, authorized by **Yonsei University** and offered through Coursera

26. Successfully completed (on 5th April 2022) an online Short term (5 weeks) Non-credit Course on Managing the Company of the Future, authorized by **University of London and London Business School** and offered through Coursera

1. Participated in the Workshop series on Research Methodology II, organized by Post Graduate Department of Commerce and Research Centre, S D College, Alappuzha on 12th October 2019

2. Participated in the One Day Workshop on Information Research & Retrieval, on 28th October 2019 at Research Centre, Department of Commerce, Govt. Arts College, Thiruvananthapuram

3. Participated in the Workshop series on Research Methodology III, organized by Post Graduate Department of Commerce and Research Centre, S D College, Alappuzha on 16th November 2019
4. Participated in the One day Workshop on Teaching Learning & Evaluation: Changing Protocols in Pedagogical Innovations , organized by the Internal Quality Assurance Cell (IQAC) of VTM NSS College, Dhanuvachapuram on 26th November 2019
5. Participated in the One day Workshop on Scholarly Communication in Digital Environment: New Perspectives, organized by the Central Library & Internal Quality Assurance Cell (IQAC) of VTM NSS College, Dhanuvachapuram on 9th December 2019
6. Participated in the Workshop series on Research Methodology IV, organized by Post Graduate Department of Commerce and Research Centre, S D College, Alappuzha on 4th January 2020
7. Participated in the Three Day National Workshop on “Fairness In Questionnaire Design: Exploring Data Dynamics”, organized by Researchers’ Forum PG and Research Department of Commerce, Mar Ivanios College (Autonomous) in Association with the Kerala State Higher Education Council, held on 6th, 7th and 8th February 2020
8. Participated in Four Day Online Workshop on “Statistical Analysis and Interpretation using SPSS and AMOS”, organized by PG Department of Commerce and Research Centre, Mahatma Gandhi College, Thiruvananthapuram from 12th to 15th November, 2020
9. Participated in the Workshop on “Artificial Intelligence on Functional Areas of Management”, organized by Faculty of Management, Pacific Academy of Higher Education and Research University and Pacific Gurukul on 19th August, 2023