



Name : **Dr. HARI. K**
Designation : **Assistant Professor**
Department : **Commerce**
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Education

Doctor of Philosophy 2016 University of Kerala

Master of Commerce 2010 University of Kerala

Master of Business Administration 2020 NIBM

Expertise

FINANCE, ACCOUNTANCY, TAXATION, AUDITING, MANAGEMENT

Work Experience

- Two years' experience as guest faculty at the INSTITUTE OF COOPERATIVE MANAGEMENT, Poojapura, Mudavanmugal, Thiruvananthapuram-695 012, an institution of NATIONAL COUNCIL FOR COOPERATIVE TRAINING, NEW DELHI.

- One year and five months experience as Assistant Professor (FDP) at VTM NSS College, Dhanuvachapuram, Thiruvananthapuram.

- Three years' experience as Assistant Professor at Mahatma Gandhi College, Thiruvananthapuram.

- Three years' experience as Assistant Professor at VTM NSS College, Dhanuvachapuram, Thiruvananthapuram.

Awards and Achievements

- Awarded with 'Bharat Ratna Dr. Abdul Kalam Gold Medal Award' for national development and outstanding individual achievement in education and research by Global Economic Progress & Research Association, New Delhi, on the occasion of 66th National Unity Conference 20th July 2019 at Bangalore.

- Awarded with 'Best Faculty Award' for outstanding individual achievement in education and research by VDGGOOD Professional Association, Chennai, on the occasion of International Research Awards on Science, Technology and Management on 14th and 15th May 2022 at Chennai.

Membership in Professional Bodies

Indian Accounting Association

**Research
Publications**

1. An article titled 'ENTREPRENEURSHIP DEVELOPMENT CLUBS NEED REVAMPING', in Kerala Calling, a monthly publication of the Information & Public Relations Department, Government of Kerala, Thiruvananthapuram, Vol. 33, 8, June 2013, P.12.
2. An article in Malayalam language on 'ENTREPRENEURSHIP' in Vyavasaya Keralam, a monthly publication of the Kerala Bureau of Industrial Promotion (K-Bip), on behalf of the Director of Industries & Commerce, Government of Kerala, Thiruvananthapuram, Vol. 46, 2, July 2013, P.30.
3. An article in Malayalam language on 'PLANTATIONS IN KERALA' in Vijnanakairali, a monthly publication of State Institute of Languages, Government of Kerala, Thiruvananthapuram, Vol. 45, 3, March, 2014, P.5.
4. An article titled 'IMPORTANCE OF YOUTH PARLIAMENT', in Kerala Calling, a monthly publication of the Information & Public Relations Department, Government of Kerala, Thiruvananthapuram, Vol. 34, 8, June 2014, P.36.
5. An article titled 'COMMUNICATION EFFECTIVENESS – A STUDY ON PSUs IN KERALA', in Southern Economist (ISSN 0038-4046), an independent economic fortnightly dedicated to economics profession, Bangalore, Vol. 54, No. 1, May 2015, P.26.
6. An article titled 'PRIMITIVE TRIBES IN KERALA- A STUDY ON WELL BEING AND THE CHALLENGES', in Southern Economist (ISSN 0038-4046), an independent economic fortnightly dedicated to economics profession, Bangalore, Vol. 54, No. 3, June 2015, P.17.
7. An article titled 'ORGANISATIONAL CULTURE – FOUNDATION OF BUSINESS ESCALATION', in AJANTA (ISSN 2277-5730), an international peer reviewed multidisciplinary quarterly research journal having impact factor 5.2, Aurangabad, Vol. VII, Issue. 1, Part. 1, January – March 2018, P.1 – 11.
8. An article titled 'PUBLIC SECTOR UNDERTAKINGS IN KERALA – AN INNOVATIVE PROTOTYPE FOR ECONOMIC ADVANCEMENT', in National Journal of Research in Marketing, Finance & HRM (ISSN 2455-5398), a national peer reviewed multidisciplinary biannual research journal, Vol. 3, No. 1, March 2018, P. 66 – 71.
9. An article titled 'OCCUPATIONAL STRESS AND WOMEN NURSES – A STUDY ON CORPORATE HOSPITALS IN KERALA', in International Journal of Research & Scientific Innovation (IJRSI) (ISSN 2321-2705), an international peer reviewed multidisciplinary monthly online research journal, Vol. V, Issue. IV, April 2018, P. 97 – 101.
10. An article titled 'AMBUSH MARKETING – A CATCHPHRASE OF TODAY'S COMPETITIVE SCENARIO', in YASHOMANTHAN International Research Journal (ISSN 2347-8039), an international peer reviewed multidisciplinary monthly research journal, Vol. 5, Issue. 5, July 2018, P. 62 – 67.
11. A Research article titled 'SHIVAJI MAHARAJ: AN INDIAN MANAGEMENT LEGEND', in Journal of Advanced Research in Business Law and Technology Management, a national peer reviewed multidisciplinary online research journal, Vol. 1, Issue. 3, September 2018, P. 17 – 22.

**Books/
Chapters in
Book**

A book titled 'STRATEGIC MANAGEMENT', First Edition, for MN Publishers, Thiruvananthapuram, 2015.

**Articles in
Conference
Proceedings/
Poster/
Oral
Presentations**

1. INTERNATIONAL SEMINAR

- a. A paper titled 'ESCALATING ECONOMIC FREEDOM IN INDIA THROUGH STRATEGIC ALLIANCE', at the International Conference in Dubai on Sustainable growth through innovations in Management and Technology (SGIMT) organised by the Sanjay Ghodawat Institutes, Atigre, Kolhapur, Maharashtra, and Indian Society for Technical Education, New Delhi, October, 2016.
- b. A paper titled 'MICRO FINANCE – A PARADIGM SHIFT FOR POVERTY ALLEVIATION', at the International seminar on Micro Finance – Opportunities and Challenges organised by the Dept. of Commerce, All Saints' College, Thiruvananthapuram, February, 2014.
- c. A paper titled 'FOREIGN DIRECT INVESTMENT – A NEW VISTA FOR RETAIL BUSINESS IN INDIA', at the International seminar on Foreign Direct Investment the Indian Scenario, organised by the Dept. of Commerce, School of Business Management and Legal Studies, University of Kerala, March, 2013.
- d. A paper titled 'PUBLIC SECTOR UNDERTAKINGS IN KERALA – ROLE OF GOVERNANCE AND ETHICS', at the International seminar on Governance and Ethics in Business, organised by the Dept. of Commerce, VTMNSS College, Dhanuvachapuram, February, 2012.

2. NATIONAL SEMINAR

- a. A paper titled 'PROBLEMS AND PROSPECTS OF BACKWATER TOURISM IN KERALA', at the National seminar on Tourism Industry - An Indian Perspective, organised by the Kerala Commerce Association, Researchers' Forum, Dept. of Commerce, University of Kerala and Institute of Hotel Management and Catering Technology, Thiruvananthapuram, September, 2012.
- b. A paper titled 'INDIAN BUSINESS LAWS – CHALLENGES AHEAD IN GLOBALISATION', at the National seminar on Role of Parliament in Enacting Business Laws in the Globalised World, organised by the Institute of Parliamentary Affairs, Government of Kerala and Dept. of Commerce, Govt. Arts College, Thiruvananthapuram, March, 2012.
- c. A paper titled 'GAME PLAN FOR RETAILERS FOR EFFECTIVE MARKETING OF PRODUCTS', at the National seminar on Paradigm Shift in Marketing Strategies – A Game Plan for Domestic Players for 21st Century, organised by Dept. of Collegiate Education, Govt. of Kerala and Dept. of Commerce, Government College for Women, Thiruvananthapuram, February, 2012.
- d. A paper titled 'BANKING SECTOR REFORMS – CHALLENGES AHEAD', at the National seminar on Financial Sector Reforms and the Banking Industry in India – Opportunities and Challenges, organised by UGC – SAP, Dept. of Commerce, University of Kerala, February, 2012.
- e. A paper titled 'CO-OPERATIVE GOVERNANCE – AN EFFECTIVE TOOL FOR CO-OPERATIVE'S COMPETITIVE EDGE', at the National seminar on Financial Co-operatives : Issues in Governance & Regulation, organised by Dept. of Commerce, Sree Narayana College, Sivagiri, Varkala and Kerala State Higher Education Council, March, 2014.
- f. A paper titled 'ENTREPRENEURSHIP SKILL EXCELLENCE THROUGH ENHANCEMENT IN COMMERCE AND MANAGEMENT', at the National Conference on Skill, Entrepreneurship, Commerce and Management @ 2020, jointly organised by Shivaji University, Kolhapur and Sanjay Ghodawat Institutes, Atigre, Kolhapur, Maharashtra, December, 2016.
- g. A paper titled 'E-COMMERCE FOR RURAL DEVELOPMENT AND EMPOWERMENT', at the National seminar on Fine Tuning Commerce Education and Research: Intriguing Challenges Ahead, jointly organised by Research & Post Graduate Department of Commerce, Government College for Women, Thiruvananthapuram and Directorate of Collegiate Education, Government of Kerala, November, 2017.
- h. A paper titled 'ORGANISATIONAL CULTURE – FOUNDATION OF BUSINESS ESCALATION', at the National conference on Passion & Relationship – A New Mantra of HR, organised by Dnyansagar Institute of Management & Research, Pune, 16th and 17th February, 2018.

3. NATIONAL WORKSHOP

- a. A paper titled 'BANKING SECTOR REFORMS – A NEW PARADIGM FOR ECONOMIC DEVELOPMENT', at the UGC sponsored National Workshop on Research Writing and Publication in Commerce and Management, organised by the Financial Education Cell, Sanatana Dharma College, Alappuzha, August, 2012.

